

**JOIN THE
HOLLY BECKER Book Signature EVENT!**



Founder & Editor Holly Becker is an American best-selling author, freelance journalist, interiors stylist and workshop leader who lives in Hannover, Germany.

Holly launched **decor8** in January 2006, today an established site known as a reliable design resource around the world to over **48,000 daily readers** who tune in to see what she has found next and to connect with Holly as she enjoys interacting with her followers through the comments section on her blog.

With **over a million page views per month**, it's no wonder why **decor8** is known as a **leading design blog**. In addition, she has over 45,000 followers on Twitter, 120,000 followers on Pinterest, 30,000 followers on Facebook and 14,000 following her on Instagram.

HOLLY BECKER Book Signature Event

**14.01.2013 - 16.45h
imm cologne, Koelnmesse
Passage Hall 3/ Hall 11**

Westermann Kommunikation
Gesellschaft für Publizistik mbH



imm cologne
Monday, 14.01.2013
14.00h - 18.00h

Congress-Centrum Ost 4. OG,
Congress-Saal Sektion 3,
Koelnmesse, Cologne, Germany

we are social



International Bloggers Meetup:
Social Media & Blogging meets Interior Design

featuring

Holly Becker
decor8blog.com

Costas Voyatzis
yatzer.com

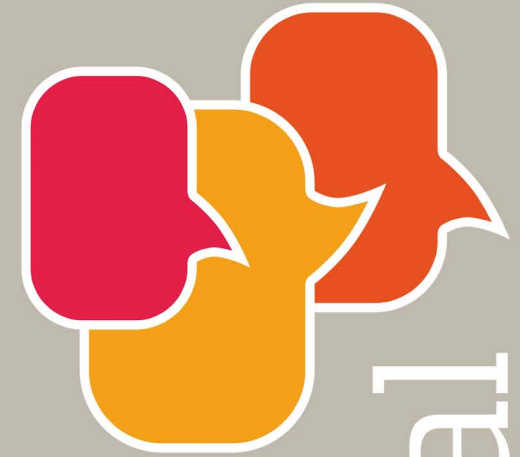
Frederik Frede
freundevonfreunden.com

Micle Mihai-Cristian
freshome.com

Ferdinando Napoli
archiproducts.com
archilovers.com

Will Taylor
brightbazaarblog.com

Stefanie Luxat
ohhhmhhh.de



International Bloggers Meetup with Holly Becker
Social Media & Blogging meets Interior Design

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we are social

imm cologne as a media platform presents the leading social media channels, movers and shakers

The Social Media Big Picture:

fast-changing media use and fast-growing channels go viral and spread like a candystorm

Social Media Success Stories and how to become a Lovebrand:

how to become social, interactive and liked by your fans, followers, etc.

AGENDA

14:00h	imm cologne 2013, Koelnmesse INTRO Frank Huber		Ferdinando Napoli CEO/Co-Founder of Edilportale.com, Archiportale.com, Archiproducts.com, Archilovers.com www.archiproducts.com www.archilovers.com
14:05h	KEYNOTE Holly Becker Founder/editor of decor8 and author of international best seller www.decor8blog.com “Blogging Your Way To Success” 8 tips on how others can find success through blogging and social media		Will Taylor Bright Bazaar Blog brightbazaar.blogspot.co.uk Stefanie Luxat Ohhh... Mhhh... Blog www.ohhhmhhh.de
14:25h	PRESENTATIONS Interior Design & Social Media: How social needs design media channels today and in the future Costas Voyatzis Chief Blogger Yatzer (Athens, Greece), CEO of Yatzerland Limited www.yatzer.com Frederik Frede CEO/Founder, Freunde von Freunden, Berlin www.freundevonfreunden.com Micle Mihai-Cristian CEO and mastermind behind Freshome and its community www.freshome.com		
15:25h			BREAK Networking
15:40h			PANEL Q & A with Holly Becker
16:45h			HOLLY BECKER BOOK SIGNATURE (D/E) imm cologne, Koelnmesse Passage Hall 3/ Hall 11
			OPEN END